



During the award distribution of the Rues principales foundation symposium that was held on September 23rd, 2015, the Centre-ville Shediac Downtown Inc. was a finalist in the marketing and event category. 23 municipalities were nominated in this category and Centre-ville Shediac Downtown was in the top 3 finalists with Waterloo and Louiseville, the grand prize was given to Downtown Louiseville.

From left to right: Jacques Régnier, General Manager of Rues principals foundation, Patricia Bourque-Chevarie, Councillor of the Town of Shediac and Anne McGraw General Manager of Centre-ville Shediac Downtown Inc.